

## Curriculum Vitae of Prof. Dr. Sybille Sachs



Institute for Strategic Management: Stakeholder View  
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<b>General</b>	Since 2003, Sybille Sachs has been the head of the ‘Institute for Strategic Management: Stakeholder View’ at the University of Applied Sciences for Business Administration (HWZ) and has been leading several research projects with the support of numerous renowned national as well as international academic and research institutions. In addition, she is professor at the University of Zurich where she established the course of ‘Business and Society.’ Sybille Sachs has published several articles in international peer-reviewed journals (see 10–Year-Track-Record) and is member of various scientific institutions and journals, expert committees, think tanks and associations. She has held speeches and presentations at international conferences, and actively supports companies in improving their stakeholder management as an academic expert in workshops, boards or meetings.
<b>2010</b>	Completion of the book “Stakeholders Matter – A New Paradigm for Strategy in Society” together with Edwin Rühli and in press at Cambridge University Press
	‘Representative at large’ and member of the Launch Committee of the Stakeholder Strategy Interest Group as part of the Strategic Management Society (SMS)
	Invitation to participate in the GOLDEN-Program for Sustainability of the European Academy of Business in Society (EABIS)
	Member of the editorial board of the Business and Professional Ethics Journal
<b>2009</b>	Head of the research project “Stakeholder Value Management System: Evaluation and Effect Measurement of Stakeholder-Engagement” supported by the Swiss Commission for Technology and Innovation (CTI)
	Publication of the book “Sustainable Success with Stakeholders: The Untapped Potential” together with Edwin Rühli and Isabelle Kern by Palgrave Macmillian
	Head of research project “Enhancing India’s Sustainable Economic and Social Development Pursuing a Stakeholder-Oriented Management Approach” co-financed by Federal State Secretariat for Education and Research (SER)
<b>2008</b>	Member of the board, University of Applied Sciences for Business Administration Zurich (HWZ)
	Member of the editorial board of the Business & Society Journal and the Corporate Citizenship Journal
	Promoter for “Reconcilability of Work and Family” of the Governing Council of Canton Zurich
<b>2007</b>	Host of an international conference for presenting the insights on the research project “Good Practices Stakeholder View” supported by DFA (Department of Federal Affairs Switzerland) and EABIS (European Academy for Business in Society)
	Publication of the book “Lizenz zum Managen” together with Edwin Rühli and Isabelle Kern, Haupt Verlag
<b>2006</b>	Head of the research project “ICT supported stakeholder management as a success factor” supported by the CTI (Swiss Commission for Technology and Innovation)
	Nomination for Best Book Award of SIM Division at the AoM (Academy of Management) Annual Meeting in Atlanta

<b>2005</b>	Member of the Doctoral Dissertation Committee at EBS (European Business School)
	Elected to the Academy of Management SIM Division Nomination Committee at large and to chair a track at the IFSAM World Congress 2006
<b>2004</b>	Member of the Sustainability Board of the Zürcher Kantonalbank (ZKB) and the Doctoral Dissertation Committee for the AoM Meeting 2005
<b>2003</b>	Founder and Head of the Institute for Strategic Management: Stakeholder View at the University of Applied Sciences for Business Administration Zurich (HWZ)
<b>Since 2002</b>	Titular professor at the University of Zurich
<b>2002</b>	Publication of the book “Redefining the Corporation: Stakeholder Management and Organizational Wealth“ together with James E. Post and Lee E. Preston by Stanford University Press
	Host and organizer of an international conference on Stakeholder Management at the SwissRe Center for Global Dialog in Zurich.
<b>2000</b>	Academic expert in Shell’s international program called ‘Changing Societal Expectations’
	Recipient of the Best Paper Award for outstanding international publications of the German Academic Association for Business Research (VHB)
<b>1999</b>	Habilitation in the realm of Business & Society and Evolutionary Strategic Management at the University of Zurich
<b>1998-2002</b>	Participation in a US research project named “Redefining the Corporation” funded by the Alfred P. Sloan Foundation
<b>1994-2003</b>	Associate Professor at the University of Zurich
<b>1994-2000</b>	Habilitation-Project “Die Unternehmung und die Gesellschaft” funded by the Swiss National Science Foundation (SNSF)
<b>1991-1994</b>	Adjunct professor at the University of Zurich, teaching Business Policy and Business & Society to graduate and doctoral students as well as senior executives
<b>1991</b>	Ph.D. in Business Administration in the field of Public Relations at the University of Zurich
<b>1987-1990</b>	Ph.D. program at the University of Zurich
	Teacher of Business Administration at various business schools in Switzerland
<b>1986</b>	Master of Business Administration and Journalism at the University of Zurich
<b>1986-1988</b>	Editor and interim head of the Public Relations Department of the University of Zurich
<b>1980-1986</b>	Master program at the University of Zurich; Trainee at the Swiss Broadcasting Corporation (SBC)