

Prof. Dr. em. Edwin Rühli



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General

Edwin Rühli is Professor Emeritus for Business Administration at the University of Zurich. From 1970 - 2000 he was founder and director of the Institute for Research in Business Administration. From 1984 - 1990 he was Vice President of the University of Zurich. In the spring semester 1994, he was the first Visiting Professor at the Chazen Institute of International Management at the Business School of Columbia University in New York. He was and is a member of various public advisory commissions and board member of several Swiss corporations. He is the author of the groundbreaking German management books in business policy “Unternehmungsführung I-III,” published in a number of editions and more than 100 peer-reviewed publications in the fields of international management, corporate governance, strategic management and stakeholder management. He has many years of experience in postgraduate and senior executive education. Today he is Senior Advisor at the Institute for Strategic Management: Stakeholder View of the University of Applied Sciences in Zurich and teacher at the same University. In the last 10 years he has published a series of articles and also books as co-author with Sybille Sachs on Stakeholder Theory and Management.

2010 Finishing of a book: Stakeholders Matter: New Paradigm for Strategy in Society, to be published in summer 2011, Cambridge University Press

2009 Publication of the book “Sustainable Success with Stakeholders - The Untapped Potential”, Palgrave, together with Sybille Sachs and Isabelle Kern

2007 Finishing of project “Good Practices Stakeholder View” with an international conference
Publication of the book “Lizenz zum Managen” together with Sybille Sachs and Isabelle Kern

Since 2003 Senior Advisor Research Center “Stakeholder View”, University of Applied Sciences Zürich. Regular courses in Strategic Management at this University

Since 2002	President of the “Forum Stakeholder View” and Co-leader of the research project “Good Practices Stakeholder View”
Spring 2000	Professor Emeritus (formerly Professor for Business Administration at the University of Zurich, Switzerland)
Since 1990	Regular contributor to international conferences and journals
1990	Research Fellow Harvard Business School
1984 – 1990	Vice President Planning and Finance, University of Zurich
1974/75	Research Associate Harvard Business School and University of California, Berkeley
1970 – 2005	Member of the Board of several Swiss Companies
1970	Founder of the Institute of Business Research, University of Zurich
1968 – 2000	Consultancy: Regular consulting of Swiss firms and public administrations
1967 – 2000	Professor for Management, University of Zurich
1966	Habilitation; Issue: Long-range Planning
1964 – 1967	Swiss National Administration (EMD)
1963/64	Research Fellow University of California, Berkeley
1959 – 1963	Nestlé; Long-range planning
Honors	
2002	IFSAM 6 th World Congress 2002, Queensland, Australia Best Paper Award Strategic Management Stream
2002	European Business School (EBS) Students: Teaching Excellence Award, Summer Term 2002
1996	Member of the New York Academy of Science
1994	First visiting Professor, Chazen Institute for International Management, Columbia University New York
Research Interests	Strategic Management Business Policy Stakeholder Management